



MEDIA RELEASE

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Northwest ENERGY STAR® Homes Recognizes Brighton Homes as 2010/2011 Idaho Builder of the Year

Commitment to creating quality, energy efficient homes earns Brighton Homes top honor in Idaho

Meridian, ID – Brighton Homes was recently named the 2010/2011 Idaho Builder of the Year by Northwest ENERGY STAR® Homes, based on its leadership in building energy efficient homes that exceed industry standards. Homes that receive the ENERGY STAR label are at least 15% more efficient than homes built to current state building codes and are more environmentally friendly.

“We’re pleased to announce 100% ENERGY STAR® builder Brighton Homes as our 2010/2011 Idaho Builder of the Year,” said Erin Diamond (LEED AP, cSBA), program manager, Northwest ENERGY STAR® Homes. “The commitment they have made to increase their building standards far beyond code continues to advance energy efficient home building throughout the Northwest. Brighton’s effort to educate staff and homeowners, knowledge of building science and attention to quality sets an example for the entire building community.”

The Northwest ENERGY STAR® Homes program is a regional initiative intended to promote the construction of energy-efficient homes using the guidelines set forth by the EPA. Northwest ENERGY STAR® homes are better built, more comfortable homes that save homeowners money on utility bills every month. Every NW ENERGY STAR qualified home has been built to meet energy efficient guidelines set forth by the Environmental Protection Agency.

“Our goal is to provide our customers with thoughtfully crafted and efficient homes that provide value for years to come,” said Lars Hansen, vice president, Brighton Homes. “Being recognized as the Idaho Builder of the Year by the leading resource in energy efficiency reinforces not only our commitment to value but to exceeding the gold standard in everything we do. We believe in setting our own standards with every home we build, just as the ENERGY STAR seal has set the standard for developing environmentally-conscious homes and appliances.”

In addition to the award, Brighton Homes was also recognized as a 100% ENERGY STAR® builder which requires that every house built must qualify as an ENERGY STAR® home. A number of Brighton Homes and communities will be part of the upcoming 2011 Parade of Homes in the Treasure Valley from April 30 through May 15, including ENERGY STAR® models in Paramount and Tuscany. Those interested in viewing these homes and other Brighton communities can visit www.boiseparadeofhomes.com for more information.

Those interested in learning more about Brighton Homes are encouraged to visit www.brightonhomes-idaho.com. To learn more about Northwest ENERGY STAR®, please visit <http://www.northwestenergystar.com>.

About Brighton Corporation

Brighton Corporation was founded in 1968 by a small group of entrepreneurs developing Boise neighborhoods. Today, the firm has matured into a team with expertise in every area of commercial and residential real estate development and construction. Brighton’s portfolio has grown to include office, retail and industrial properties as

well as mixed-use communities, residential neighborhoods and homebuilding throughout the Treasure Valley. Current projects include Paramount, SpurWing Greens, Tuscany, River Heights at Barber Valley, Barber Station, Mill District at Harris Ranch, Ustick Marketplace, Victory Business Center, Idaho Independent Bank Building, Heritage Commons, Karcher Crossing and 12th Avenue Place – all in the Treasure Valley. Brighton has also completed commercial developments in Colorado, Minnesota and Wisconsin and has recently expanded its homebuilding efforts into Utah.

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